ADVANTAGE

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Advantage Client Appreciation Programs

Two simple ways to help agents create memorable client experiences.

Event Program + Client Connection Program



PROGRAM 1:

Client Appreciation Event

You host the event. We help you add value.

1. Plan your event

Open house, client gathering, or seasonal event.

2. Receive up to 100 QR thank-you cards

We provide branded cards for your event.

3. Add 5 gift cards

Include five gift cards of your choice.

4. Clients scan to your personalized thank-you page

Helpful home resources and your branded message.

5. Bonus giveaway + YourHouse homeowner resources

Optional Canes ticket giveaway and valuable homeowner resources.



What's Included

- Up to 100 QR thank-you cards
- 5 gift cards
- Personalized QR code
- Agent-branded landing page
- Canes ticket giveaway option
- YourHouse resource access

PROGRAM 2:

Client Connection

Keep delivering value after the closing.



Thoughtful follow-up helps you stay top of mind, strengthens relationships, and turns happy homeowners into lifelong clients and referrals.

Personalized thank-you cards
Branded and customized with your message.

QR access to YourHouse resources
Home care tips, local guides, trusted vendors and more.

Optional gift-card insert
Add a personal touch with a gift card.

Seasonal homeowner guides
Fresh, relevant content throughout the year.

Agent landing page
Your branded page with a personal thank-you message and helpful resources.

Great for past-client follow-up and closing touches
Keep in touch, provide value, and turn clients into lifelong advocates.

From Closing to Continuing

AN ONGOING RELATIONSHIP

CLOSING → STAY IN TOUCH → SHARE RESOURCES → LIFELONG CLIENTS

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Choose the Program That Fits Your Style



Client Appreciation Event

Best for client events, office pop-bys, and appreciation gatherings.



Client Connection

Best for closing touches, follow-up, and past-client care.

Whether you're hosting an event or staying connected one homeowner at a time, Advantage helps you create meaningful touches that keep your name — and your value — in front of your clients.

Let's Build Yours →

Ask Advantage about creating a personalized appreciation program for your brand.

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